

Desktop Publishing Certificate Program

“Finding Snapshots of Solutions with Desktop Publishing”

- *Is your company producing their own desktop publishing in-house?*
- *Do you want to become part of this fast growing field?*

If you have answered “YES” to one or more of the questions listed above, don’t wait; enroll in this comprehensive online training program

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This Program Offers:

- *Learn graphic layout using the current software applications.*
- *Let creativity flow from your fingertips onto your projects by using simple layout techniques and graphic tools for newsletters, etc.*
- *Handle various application techniques for easy implementation.*
- *Learn how to create four color designs.*
- *Master the desktop publishing field with ease at your own pace and schedule.*
- *Extend beyond the layout page to enhance coordinated print material for your business.*
- *Transform your layouts camera ready for the professional printing vendor.*
- *Geared for graphic or marketing coordinators and executives wanting to improve their desktop presentations.*
- *Online membership available for various lengths and offers easy 24/7 access and 24/7 technical support access, anytime via chat or email.*

Program Content:

This self- paced certificate program helps to master the various publishing layout software packages and tools used in electronic publishing. Both the basic skills and specialized design lessons allow the mastering of the graphic layout purposes.

Available Certificates

Adobe PageMaker version 6.5

- Basic Skills
- Type Design
- Production 1
- Production 2

Adobe InDesign

- Basic Skills
- Advanced Skills
- Electronic and Print Publishing
- Type Design

QuarkXpress

- Basic Skills
- Advanced Skills